



WWW.PRAGUEOFFTHEMAP.COM | INFO@PRAGUEOFFTHEMAP.COM

ABOUT PRAGUE OFF THE MAP

Prague Off the Map is a project started in 2012 with the aim of making Prague’s alternative cultural scene accessible to those who may have a hard time discovering it: travelers, expats, and even locals new to the city. We feature and blog about cultural hot spots and local businesses which are off the beaten path and unique in some way.

TARGET AUDIENCE

Tourists/travelers
Expats
Study abroad students
Local hipsters

AGES 20+ | FROM THE U.S, EUROPE

ADVERTISING SERVICES

- Featured posts (+promotion on social media)
Banners
Full page in Best of Prague Guide
Guest blogging

Contact us at info@pragueoffthemap.com for more info and pricing

BLOG STATS

21k+

MONTHLY UNIQUE VISITORS

63k+

MONTHLY PAGE VIEWS

700+

DAILY VISITORS

3.8k+

SOCIAL MEDIA FOLLOWERS

SOCIAL MEDIA STATS

f 2,250

t 800

i 750

FEATURED ON

